

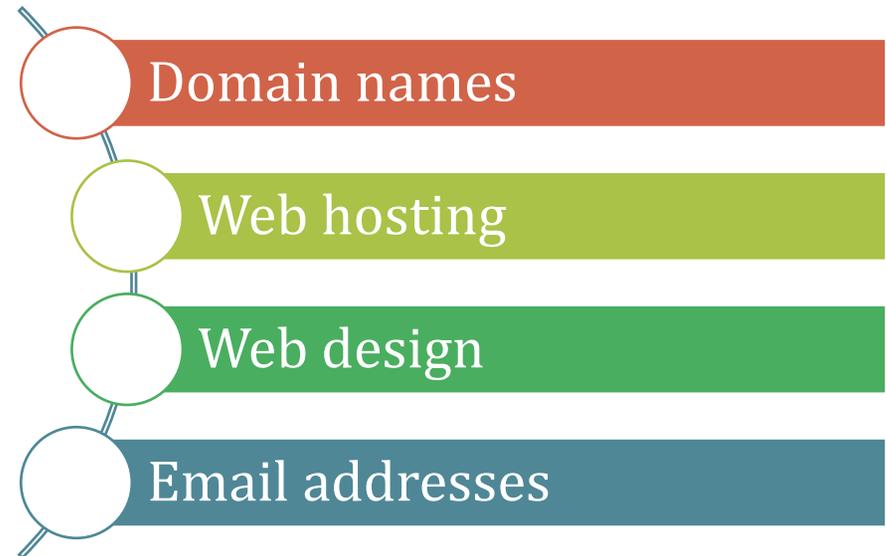
Guide to getting your business online



**MAIDENHEAD COMPUTER
SERVICES**

Introduction

Read about the following 4 topics to start learning about how to get your business online.



Domain names

A domain name is the name of your website. Well known domain names include bbc.co.uk and amazon.co.uk. You need to come up with your own domain name and coming up with a good domain is certainly something you should think very carefully about.

Your domain name represents everything about your new business so choose wisely.

Coming up with a good name

Your domain name should reflect the name of your business. It should be possible to determine the nature of the business from the domain name. Domain names should be:

- Short
- Easy to remember
- Easy to spell
- Reflect your business idea
- Not be an abbreviation
- Not contain hyphens

Brainstorm all your thoughts of a domain name on paper taking into account the above points.

Choosing the type of extension.

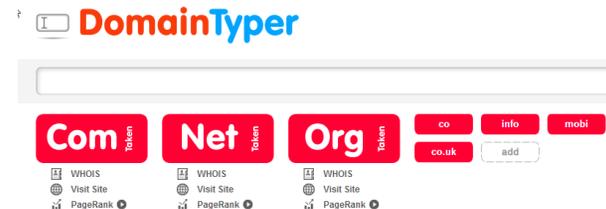
Once you've thought of a name you need to decide on what extension to have. The most famous extension is the .com but there are lots of others to choose from, including .net, .org, .info and country specific ones such as co.uk for the UK, .fr for France and co.za for South Africa.

New extensions

There are now hundreds of new extensions such as .football and .accountancy and .club and .hotels available. Maybe one of these will suit your business!

Checking domain availability

Go to <http://domain typer.com> to check quickly and easily for available domain names.



How to buy a domain

Buying a domain is closely associated with signing up with a webhosting account. Therefore we will discuss this in the next section.

Web hosting

A web hosting account is what enables the world to see your website. When they open their web browser and go to www.yournewwebsite.com they see your website and everything you have to offer. It also enables Google and other search engines to rank your site so it can appear in their search results.

There are thousands web hosting companies around the world. Some are huge and host millions of websites. A quick search on Google will quickly identify who some of the major players are. Expect to pay no more than £10 per month for web hosting.

Our own website is hosted with 1&1 and we have also worked with GoDaddy.

Web design

If you think you need to be a creative genius to come up with a unique and stunning website then you are wrong. With WordPress creativity is built in and it isn't difficult to learn either.



WordPress can do anything...

Whatever you want your website to do, it is possible to do it using WordPress by using plugins. done in WordPress.

Want to have an online shop then there's a plugin for that!
Want to accept online reservations for your restaurant – no problem.
Need a contact form – easily done.

Our design services



Regardless of where you live we can help you get your website up and running. With telephone calls, emails, remote login sessions and Skype it is perfectly possible for us to help you with your website ideas.

Design your own website



If you've always wanted to have a go at creating your own website then you should take a look at our [eBook – How to install WordPress on 1&1](#) and create your own professional website.

It will take you through every single step of setting up a web hosting account with 1&1, installing WordPress and then going onto design a professional website.

Why not give us a call now to find out how we can help. Our web design services start from £100. Visit our [website](#) for more information.

Email Accounts

Once you've got website setup you are going to want to be able to send and receive emails.

The last thing you want to do is to have a brand shiny website and then have to use your personal Gmail or Hotmail email address. For one, it just doesn't look very professional.

All webhosting accounts enable you to setup email accounts. So if your new website is www.sarahsflowers.com then you can setup email accounts such as:

info@sarahsflowers.com

orders@sarahsflowers.com

Microsoft Exchange Emails

Whilst all web hosting accounts come with the ability to setup email accounts you might also want the ability to have access to calendars and contacts. If so, then we recommend moving your emails to [Microsoft Online Exchange](#). With prices starting from £3 per month per user we think this is fantastic value for money.

To use Microsoft Exchange you need to sign up for an account and then change the MX records in your web hosting account so the emails get handled by Microsoft Exchange. This is something we can help you with as part of our services.

Who we are

We are a small business in Maidenhead, Berkshire who specialize in helping individuals and small businesses make a big impression in the online world.

We believe that having a great website and online presence should be possible for everyone and it shouldn't cost a fortune either. Therefore, if you would like Maidenhead Computer Services to help you get online then get in contact with us today.

info@maidenheadcs.co.uk

01628 298 820

You won't be disappointed, as you can see from our customer reviews below.

What some of customers say

 MeganW-5

★★★★★ Would definitely recommend!

 RobertB-63

★★★★★ More than happy!



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